

Reply under 37 CFR 1.116
Expedited Procedure
Technology Center 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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AUG 25 2004

Applicant: Cary D. Perttunen

Title: METHOD, ARTICLE AND APPARATUS FOR ADVERTISING
BASED ON AN ATTRIBUTE OF A COMPUTER NETWORK
RESOURCE

Filing Date: July 31, 2000

Serial No.: 09/629,013

Docket No.: CDP0700

Group: 3622

Examiner: Jeffrey D. Carlson

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Signature

RESPONSE AFTER FINAL

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Applicant respectfully requests entry of this response
and reconsideration of the above-identified patent
application based thereon in response to the Final Office
Action mailed August 9, 2004.

PTO/SB/21 (02-04)

Approved for use through 07/31/2006. OMB 0651-0031
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/629,013	RECEIVED CENTRAL FAX CENTER AUG 25 2004
	Filing Date	July 31, 2000	
	First Named Inventor	Cary D. Perttunen	
	Art Unit	3622	
	Examiner Name	Jeffrey D. Carlson	
Total Number of Pages in This Submission	Attorney Docket Number	CDP0700	

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm or Individual name	Cary D. Perttunen 38,578	
Signature	<i>Cary D. Perttunen</i>	
Date	August 25, 2004	

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Typed or printed name	Cary D. Perttunen		
Signature	<i>Cary D. Perttunen</i>	Date	August 25, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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